

Getting to Know United Way



Agenda

- Who we are
- What we do
- Why we do what we do
- How you can help



Our Mission, Vision & Values

OUR VISION: United Way envisions a world where all individuals and families achieve their full potential through **education**, **income stability** and **healthy** lives.

OUR MISSION: To improve lives by mobilizing the caring power of our community **to advance the common good.**

OUR VALUES: Excellence, Community-First Commitment, Vision, Empathy, Equity & Inclusion



Who we are

- Established locally in 1941
- We unite local businesses, government, nonprofits, & community leaders to fight for...
 - Health
 - Education
 - Financial Stability
- Serves Kankakee & Iroquois Counties



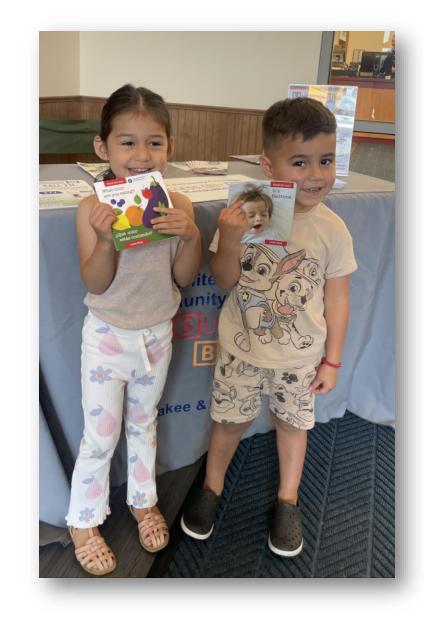


- Community Investment
 - \$133,729 granted to 22 programs via 12 agencies for FY 2023-24
 - Funded programs submit progress reports quarterly to show the impact of local investment
 - Funded programs fight for the heath, education, and financial stability of families in Kankakee & Iroquois Counties
 - We fund effective, data-driven programs, and do <u>not</u> provide direct assistance to individuals





- Success By 6
 - Early childhood community collaborative founded in 2008 serving Kankakee & Iroquois Counties
 - Joint partnership with the Community Foundation of Kankakee River Valley
 - Seeks to improve...
 - Family & parent engagement & education
 - Awareness of & access to resources
 - Early childhood workforce development





- Women United
 - Affinity Group Brings women together to further advance our mission & improve the lives of women and girls
 - Memberships start at \$5 a month
 - Fundraising Efforts
 - Women United Annual Breakfast
 - Power of the Purse
 - Kindness Projects
 - EmpowHER Hour Networking Events







- Support Services Offered To Our Entire Community
 - 211 Free Phone-Based Assistance
 - <u>SingleCare</u> Prescription Discount Cards
 - Family Support Bus Partnership Free developmental screenings and resources provided for children ages 0-5 through our Success By 6 partnerships









Impact Areas

Why we do what we do



Education

Helping individuals achieve their potential through education

Our Goals

- Children's health, social, emotional, language and literacy skills are supported to lay a strong foundation for a successful life.
- Students successfully transition through school gaining the knowledge, skills and abilities they
 need for success.
- Students graduate high school on time prepared for post-secondary education and/or training, work and life.

Why?

- On average, **79%** of 3rd graders in Kankakee County and **66%** of 3rd graders in Iroquois County do not read proficiently for their grade level. *ISBE SY 21-22*
- Education emerged as the priority community "need" among Kankakee County focus group participants. 2022 Kankakee County Needs Assessment

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Financial Stability

Helping households become financially stable and independent

Our Goals

- Individuals pursue educational opportunities to increase financial stability.
- Individuals have the knowledge, skills and supports to make choices that increase their financial stability and advance their economic mobility.
- Safe, good quality housing units are available at an affordable cost.

Why?

 Family sustaining employment data suggests women are more likely to not make a family sustaining wage in Kankakee County. In fact, around 70% of female households with children are indicated to live below the ALICE threshold.

 Nearly 30% of households in Kankakee County are "house-burdened", spending more than 30% of their income on rent or mortgage.

United

- 2020 Community Health Status Assessment



Health

Helping support safe, stable environments and nurturing relationships

Our Goals

- All households have easy access to ample, affordable high-quality healthcare.
- Babies are born at a healthy birthweight and grow in healthy environments.
- Households are free from Adverse Childhood Experiences (ACEs), violence, and physical hazards.
- Households will demonstrate improved behavioral health by reporting better mental health and a reduction in substance abuse.
- All households will have access to healthy, nutritious food.

Why?

- The ratio of mental health providers to residents in Kankakee County is **nearly double (820:1)** the Illinois rate (480:1) 2021 Community Health Needs Assessment Partnership for a Healthy Community
- An average of 43% of Kankakee and Iroquois County 8th grade and high school students reported signs of depression last year. Nearly 300 students in both counites reported "seriously considering attempting suicide." 2022 Illinois Youth Survey

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Making An Impact

How you can help create change in our community



Ways your organization can partner

United Way works together with partners to create initiatives that engage employees in deeper ways while improving the communities in which they live and serve.



- Corporate Sponsorships
- Workplace Giving
- Women United/Affinity Groups
- Volunteer Opportunities





Thank You!

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