



United
Way



United Way of
Kankakee & Iroquois Counties

2024-2025 Guide

BECOMING A UNITED WAY CORPORATE LEADER



Giving UNITED With Your Company

Each year, United Way works with local companies, who we refer to as our Corporate Leaders, to improve lives and strengthen communities. United Way Corporate Leaders qualify by raising \$100+ per year. There are three ways this is typically accomplished:

1) CORPORATE DONATIONS

You can make a tax-deductible donation of any amount! Contact our office at 815-932-7476 to request an invoice if needed, or mail your check to PO Box 1286, Kankakee, IL 60901.

2) SPONSORSHIPS

Our renewed sponsorship options are here! To serve as a champion for an upcoming effort, please utilize the invoice template on the final page of this guide, or contact us at info@myunitedway.org.

3) HOSTING A UNITED WAY WORKPLACE CAMPAIGN

Workplace Campaigns offer your employees the chance to get involved in giving back. Campaigns typically take place between September-December each year, but can be hosted in whatever season and timeframe works best for your team.

Supporting United Way as a team can be done in many ways.

- Offering your employees the option to give via **payroll deduction**.
- Encouraging your team to contribute via an **online giving page**.
- Hosting a **fundraising event**, such as a bake sale, auction, car wash, raffle, jeans day... or,
- Working with our team to coordinate a **volunteering experience**.



Whatever you envision, we will work with you to bring your workplace giving plan to life!

ARE YOU A SMALL BUSINESS OWNER?

We get it. We're a small business too! That's why we've designed our sponsorships this year with you in mind.

If you run a business of 50 employees or less, you qualify for our exclusive **365 Small Business Circle** sponsorship rates. These discounted rates allow you to access similar benefits to our larger corporate partners, while also recognizing you as a 365 Small Business member in our annual report, and on our website for a full year.

Questions? Contact Melina Pizano at melina@myunitedway.org



EVENT SPONSORSHIPS

UNITED WAY ANNUAL CELEBRATION & AWARDS DINNER + LOCAL LEADERSHIP BREAKFAST

United Way's Annual Celebration and awards dinner will return **September 12, 2024!** United Way's Local Leadership Breakfast will return in **October 2024!** *The Local Leadership Breakfast is an invitation-only event.*

CHAMPION FOR CHANGE SPONSORSHIP: \$1,500

- **Eight tickets** to the **Annual Celebration** + 20% discount for any additional tickets
- Corporate invitation with reserved seating for October's **Local Leadership Breakfast**
- Social media spotlight post leading up to these events
- Logo displayed on both events registration website and printed materials
- Recognition announced at both the Annual Celebration & Local Leadership Breakfast
- Signage featuring your logo posted at both events' registration tables

COMMON GOOD SPONSORSHIP: \$1,000

- **Four tickets** for the **Annual Celebration** + 20% sponsor discount for any additional tickets
- Corporate invitation with reserved seating for October's **Local Leadership Breakfast**
- Social media spotlight post
- Logo displayed on both events' registration website and printed materials
- Recognition announced at both events

COMMUNITY PARTNER SPONSORSHIP: \$500

- **Two tickets** for the event + 20% sponsor discount for any additional tickets
- Name displayed on event registration website and printed materials
- Recognition announced at both events

365 SMALL BUSINESS SPONSORSHIP RATE: \$365

Two tickets for the **Annual Celebration**, invitation to **Leadership Breakfast**, name displayed on event registration websites, and recognition announced at both events.



WOMEN UNITED 2025 SPONSORSHIPS

WWW.MYUNITEDWAY.ORG/WOMEN-UNITED

For the last seven years, our Women United Breakfast has brought the community together to celebrate the power of women and girls in Kankakee and Iroquois Counties. In 2021, we launched the Women United affinity group, a network of 60+ members.

In 2024, the Women United Annual Breakfast and Power of the Purse fundraiser gathered together more than 300 attendees and raising over \$28,000 dedicated to supporting programs for local women and girls. As part of the event, participants were given the chance to write heartfelt personal letters to women facing challenges in our community. Women United sponsors receive special recognition and benefits at the Women United breakfast. Their investment assists the advancement and empowerment of women and girls in our community.

	CONFIDENT SPONSOR	DETERMINED SPONSOR	CAPTIVATING SPONSOR	INSPIRED SPONSOR
Investment	\$5,500	\$3,000	\$1,500	\$1,000
Number of seats	8	6	4	2
Program Presence	Recognition from stage during breakfast	Recognition from stage during breakfast	Name listed on screen during breakfast	Name listed on screen during breakfast
Recognition	Logo on: <ul style="list-style-type: none"> • Invitations • Event program • Website • Social Media 	Logo on: <ul style="list-style-type: none"> • Invitations • Event program • Website • Social Media 	Logo on: <ul style="list-style-type: none"> • Event program • Website • Social Media 	Logo on: <ul style="list-style-type: none"> • Event program • Website • Social Media
Other perks!	CONFIDENT SPONSOR <ul style="list-style-type: none"> • Recognition as a title sponsor for one of our 2025 quarterly Kindness Projects or EmpowHER Hour events • Five complimentary Women United Connector memberships • Logo on all Women United materials for 2025 calendar year • One reserved position on the Women United Committee for 2025 		DETERMINED SPONSOR <ul style="list-style-type: none"> • Two complimentary Women United Connector memberships • One reserved position on the Women United Committee for 2025 • Logo on all Women United materials for 2025 calendar year 	

- 365 SMALL BUSINESS SPONSORSHIP RATE: \$365 -

If you are a small business, you can receive our Inspired sponsorship benefits, listed above, for a discounted rate of \$365, in addition to other 365 member perks.



Interested in Women United sponsorships? Contact Melina Pizano, melina@myunitedway.org

WOMEN UNITED MEMBERSHIP SPONSORSHIPS



Empower and equip your female employees by investing in their leadership through annual Women United memberships! As members, your employees will connect with influential women in Kankakee & Iroquois Counties, fostering collaboration, innovation, and professional development. Engage in quarterly volunteer projects will provide a sense of purpose, fulfillment, and teamwork. Exclusive member-only events offer networking and celebration of women's achievements.

Your investment through Women United, supports your employee growth and makes a positive impact on local women and girls. All membership investments are allocated towards life-changing programs that address critical needs and empower women to overcome challenges.

	Community Partner	Empowerment Partner	Builder Partner
Investment	\$3,000	\$2,500	\$1,500
# of Annual Memberships	8	6	4
Company Recognition	Recognition on United Way's Annual Report	Recognition on United Way's Annual Report	Recognition on United Way's Annual Report
Perks	<ul style="list-style-type: none"> Quarterly networking opportunities Quarterly volunteer opportunities 	<ul style="list-style-type: none"> Quarterly networking opportunities Quarterly volunteer opportunities 	<ul style="list-style-type: none"> Quarterly networking opportunities Quarterly volunteer opportunities Invitation to Annual Women United Breakfast (\$50 value)
Other perks!	Community Partner <ul style="list-style-type: none"> Invitation to Annual Women United Breakfast with complimentary ticket (Valued at \$50) Customized Kindness Project based on company's initiatives. One reserved position for your company representative in the 2024 community investments process. 		Empowerment Partner <ul style="list-style-type: none"> Invitation to Annual Women United Breakfast with complimentary ticket (Valued at \$50) Customized Kindness Project based on company's initiatives.

Interested in Women United sponsorships? Contact Melina Pizano, melina@myunitedway.org

PROGRAM SPONSORSHIPS



United Way of Kankakee and Iroquois Counties and the Community Foundation of Kankakee River Valley created Success By 6 in 2008 to ensure all Kankakee County children ages 0-6 have the necessary enriching experiences and positive parent-child relationships necessary to begin school ready to succeed.

Interested in supporting or getting involved with Success By 6? Contact us at sb6@myunitedway.org

WWW.MYUNITEDWAY.ORG/SUCCESSBY6

SUCCESS BY 6 COALITION PARTNER SPONSORSHIP: \$2,500

Help us expand the reach of Success By 6 and invest in growing local early childhood efforts.

- Company name listed on our Success By 6 webpage and acknowledgement in press releases related to Success By 6.
- If you are an early childhood focused organization, you are invited to share your organization's relevant resources when we host outings for our Family Support Bus partnership. (See link)
- Includes all benefits for the Early Childhood Fairs, listed below!

MYUNITEDWAY.ORG/FAMILY-SUPPORT-BUS

SUCCESS BY 6 EARLY CHILDHOOD FAIRS SPONSORSHIP: \$500

2025 will mark the fourth year we will be hosting an Early Childhood Fair at the **Kankakee County Farmer's Market**, as well as the debut of an **Iroquois County Early Childhood Fair**! Your support helps us further our educational efforts for families with little ones under the age of six.

- Name and logo listed on event promotions printed and online.
- If you are an early childhood focused organization, you will also be invited to host a booth at the event, providing any materials that are relevant to parents of children ages six and younger.

- 365 SMALL BUSINESS SPONSORSHIP RATE - SUCCESS BY 6 EARLY CHILDHOOD FAIR: \$365

As a small business, you can receive the same sponsorship benefits, listed in the blue box above, for a discounted rate of \$365, in addition to other 365 member perks.





DAY OF ACTION SPONSORSHIPS

On June 21st, we celebrated Day of Action with seven service projects in partnership with the City of Kankakee's wards and aldermen. Nearly 100 volunteers showed up, ready to take action despite the blazing heat! Projects were hosted in all seven wards of the City of Kankakee, thanks to an exciting partnership with the Kankakee Economic and Community Development Agency and Kankakee Forgives.

United Way's Day of Action will return June of 2025!

MYUNITEDWAY.ORG/DAYOFACTION

COMMUNITY BUILDER SPONSORSHIP: \$1,500

- **Customized Day of Action Volunteer Project:** The United Way team will collaborate closely with your organization to create a volunteer project tailored to your specific interests.
- **Customized Day of Action T-Shirts:** Receive custom Day of Action t-shirts for your team. This package includes t-shirts for 25 participants, but can be increased for an extra charge.
- Logo displayed on event registration website and printed materials
- Acknowledgment on United Way's social media platforms and website
- Logo displayed on event registration website and printed materials

NEIGHBORHOOD HERO SPONSORSHIP: \$500

- Social media spotlight post
- Logo displayed on event registration website and printed materials
- Acknowledgment on United Way's social media platforms and website

COMMUNITY PARTNER SPONSORSHIP: \$250

- Name displayed on event registration website and printed materials
- Acknowledgment on United Way's social media platforms and website





**United Way of Kankakee
& Iroquois Counties**

P.O. Box 1286
Kankakee, IL 60901
Phone 815.932.7476
Fax 815.935.7506

Invoice

Date: _____

INVOICE TO:
Company: _____

INVOICE FOR:

Contact: _____

DESCRIPTION	AMOUNT
SPONSORSHIP FOR: _____	\$ _____
SPONSORSHIP FOR: _____	\$ _____
Thank you for supporting your local community through United Way!	
TOTAL:	\$ _____
<p>United Way of Kankakee & Iroquois Counties P.O. Box 1286, Kankakee, IL 60901</p> <p>If you have any questions concerning this invoice, contact us at info@myunitedway.org</p>	
THANKS FOR YOUR SUPPORT!	