

United  
Way



United Way of  
Kankakee & Iroquois Counties

2023-2024 Guide

# BECOMING A UNITED WAY CORPORATE LEADER



VOLUNTEER



# Giving UNITED With Your Company

Each year, United Way works with local companies, who we refer to as our Corporate Leaders, to improve lives and strengthen communities. United Way Corporate Leaders qualify by raising \$100+ per year, designating at least 50% of funds raised to United Way. There are three ways this is typically accomplished:

## 1) MAKE A CORPORATE DONATION

You can make a corporate donation of any amount! Contact our office at 815-932-7476 to process a gift via credit card, or mail your check to PO Box 1286, Kankakee, IL 60901.

## 2) BUILD YOUR OWN CORPORATE SPONSORSHIP PACKAGE

Pick from the sponsorship options listed throughout this brochure! When you are ready to process your sponsorship, contact our office at 815-932-7476, or email [info@myunitedway.org](mailto:info@myunitedway.org).

## 3) RUN A UNITED WAY WORKPLACE CAMPAIGN

Workplace Campaigns offer your employees the chance to get involved in giving back. Campaigns typically take place between September-December each year, but can be hosted in whatever season and timeframe works best for your team.

**Supporting United Way collectively can be done in many ways.**

- Offering your employees the option to give via **payroll deduction**.
- Encouraging your team to contribute via an **online giving page**.
- Hosting an **fundraising event**, such as a bake sale, auction, car wash, raffle, jeans day...
- Working with our team to coordinate a **volunteering experience**.

*OPTIONAL - Consider offering a full (dollar for dollar) or partial **Corporate Matching Gift**. This shows your employees, and our community, that you are committed to giving back, and rewards employees' participation in financial giving.*

*Whatever you envision, we want to work with you to bring your giving plan to life!*



## ARE YOU A SMALL BUSINESS OWNER?

**We get it. We're a small business too!** That's why we've designed our sponsorships this year with you in mind.

If you run a business of 50 employees or less, you qualify for our exclusive **365 Small Business Circle** sponsorship rates. These discounted rates allow you to access similar benefits to our larger corporate partners, while also recognizing you as a 365 Small Business member in our annual report, and on our website for a full year.

Questions? Contact Melina Pizano at [365@myunitedway.org](mailto:365@myunitedway.org)

# EVENT SPONSORSHIPS



## UNITED WAY ANNUAL CELEBRATION & AWARDS DINNER

United Way's Annual Celebration will be held on **Thursday, September 14, 2023** at Deer Ridge Farms, Kankakee.

### CHAMPION FOR CHANGE SPONSORSHIP: \$1,000

- **Ten tickets** to the event+ 20% sponsor discount for any additional tickets
- Social media spotlight post leading up to the event
- Logo displayed on event registration website and printed materials
- Recognition announced at the Annual Celebration
- Your signage posted at the event's registration table

### COMMON GOOD SPONSORSHIP: \$500

- **Five tickets** for the event + 20% sponsor discount for any additional tickets
- Social media spotlight post leading up to the event
- Logo displayed on event registration website and printed materials
- Recognition announced at the Annual Celebration

### COMMUNITY PARTNER SPONSORSHIP: \$250

- **Two tickets** for the event + 20% sponsor discount for any additional tickets
- Name displayed on event registration website and printed materials
- Recognition announced at the Annual Celebration

### 365 SMALL BUSINESS SPONSORSHIP RATE: \$365

**Four tickets** for the event, name displayed on the event registration website, and recognition announced at the Annual Celebration, in addition to other 365 member perks.



# WOMEN UNITED SPONSORSHIPS



For the last six years, our Women United Breakfast has brought the community together to celebrate the power of women and girls in Kankakee and Iroquois Counties. In 2021, we launched the Women United affinity group, a network of 60+ members.

In 2023, the Women United Annual Breakfast and inaugural Power of the Purse fundraiser gathered together more than 200 attendees and raising over \$28,000 dedicated to supporting programs for local women and girls. As part of the event, participants were given the chance to write heartfelt personal letters to women facing challenges in our community. Women United sponsors receive special recognition and benefits at the Women United breakfast. Their investment assists the advancement and empowerment of women and girls in our community.

[WWW.MYUNITEDWAY.ORG/WOMEN-UNITED](http://WWW.MYUNITEDWAY.ORG/WOMEN-UNITED)

	CONFIDENT SPONSOR	DETERMINED SPONSOR	CAPTIVATING SPONSOR	INSPIRED SPONSOR
<b>Investment</b>	\$5,000	\$2,500	\$1,000	\$500
<b>Number of seats</b>	8	4	4	2
<b>Program Presence</b>	Recognition from stage during breakfast	Recognition from stage during breakfast	Name listed on screen during breakfast	Name listed on screen during breakfast
<b>Recognition</b>	Logo on: <ul style="list-style-type: none"> <li>• Invitations</li> <li>• Event program</li> <li>• Website</li> <li>• Social Media</li> </ul>	Logo on: <ul style="list-style-type: none"> <li>• Invitations</li> <li>• Event program</li> <li>• Website</li> <li>• Social Media</li> </ul>	Logo on: <ul style="list-style-type: none"> <li>• Event program</li> <li>• Website</li> <li>• Social Media</li> </ul>	Logo on: <ul style="list-style-type: none"> <li>• Event program</li> <li>• Website</li> <li>• Social Media</li> </ul>
<b>Other perks!</b>	<b>CONFIDENT SPONSOR</b> <ul style="list-style-type: none"> <li>• Five complimentary Women United Connector memberships</li> <li>• One reserved position for company representative in recommending and voting for 2024 community investments process</li> <li>• Logo on all Women United materials for 2024 calendar year</li> </ul>		<b>DETERMINED SPONSOR</b> <ul style="list-style-type: none"> <li>• Two complimentary Women United Connector memberships</li> <li>• One reserved position for company representative in recommending and voting for 2024 community investments process</li> <li>• Logo on all Women United materials for 2024 calendar year</li> </ul>	

Interested in Women United sponsorships? Contact Melina Pizano, [melina@myunitedway.org](mailto:melina@myunitedway.org)

# WOMEN UNITED MEMBERSHIP SPONSORSHIPS



Invest in your women leaders and empower your female employees through a Women United membership sponsorship opportunity. As members, your employees will connect with influential women in Kankakee & Iroquois Counties, fostering collaboration, innovation, and professional development. Engage in quarterly volunteer projects will provide a sense of purpose, fulfillment, and teamwork. Exclusive member-only events offer networking and celebration of women's achievements.

By investing in Women United, you support employee growth and make a positive impact on local women and girls through life-changing programs addressing critical needs. All membership investments are allocated towards life-changing programs that address critical needs and empower women to overcome challenges.



[WWW.MYUNITEDWAY.ORG/WOMEN-UNITED](http://WWW.MYUNITEDWAY.ORG/WOMEN-UNITED)

	Community Partner	Empowerment Partner	Builder Partner
<b>Investment</b>	\$3,000	\$2,500	\$1,500
<b>Number of Memberships</b>	8	6	4
<b>Company Recognition</b>	Recognition on United Way's Annual Report	Recognition on United Way's Annual Report	Recognition on United Way's Annual Report
<b>Perks</b>	<ul style="list-style-type: none"> <li>Quarterly networking opportunities</li> <li>Quarterly volunteer opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Quarterly networking opportunities</li> <li>Quarterly volunteer opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Quarterly networking opportunities</li> <li>Quarterly volunteer opportunities</li> <li>Invitation to Annual Women United Breakfast (\$50 value)</li> </ul>
<b>Other perks!</b>	<b>Community Partner</b> <ul style="list-style-type: none"> <li>Invitation to Annual Women United Breakfast with complimentary ticket (Valued at \$50)</li> <li>Customized Kindness Project based on company's initiatives.</li> <li>One reserved position for your company representative in the 2024 community investments process.</li> </ul>		<b>Empowerment Partner</b> <ul style="list-style-type: none"> <li>Invitation to Annual Women United Breakfast with complimentary ticket (Valued at \$50)</li> <li>Customized Kindness Project based on company's initiatives.</li> </ul>

Interested in Women United sponsorships? Contact Melina Pizano, [melina@myunitedway.org](mailto:melina@myunitedway.org)

# PROGRAM SPONSORSHIPS



United Way of Kankakee and Iroquois Counties and the Community Foundation of Kankakee River Valley created Success By 6 in 2008 to ensure all Kankakee County children ages 0-6 have the necessary enriching experiences and positive parent-child relationships necessary to begin school ready to succeed.

**Interested in supporting or getting involved with Success By 6?** Contact us at [sb6@myunitedway.org](mailto:sb6@myunitedway.org)

[WWW.MYUNITEDWAY.ORG/SUCCESSBY6](http://WWW.MYUNITEDWAY.ORG/SUCCESSBY6)

## SUCCESS BY 6 COALITION PARTNER SPONSORSHIP: \$2,500

Help us expand the reach of Success By 6 and invest in growing local early childhood efforts.

- Company name listed on our Success By 6 webpage and acknowledgement in press releases related to Success By 6.
- If you are an early childhood focused organization, you are invited to share your organization's relevant resources when we host outings for our Family Support Bus partnership. (For more information about this initiative, see: [myunitedway.org/family-support-bus](http://myunitedway.org/family-support-bus))

## SUCCESS BY 6 EARLY CHILDHOOD FAIR SPONSOR: \$500

2024 will mark the third year we will be hosting an Early Childhood Fair at the Kankakee County Farmer's Market. Your support helps us further our educational efforts for families with little ones under the age of 6.

- Name and logo listed on event promotions printed and online.
- If you are an early childhood focused organization, you will also be invited to host a booth at the event, providing any materials that are relevant to parents of children ages six and younger.

## - 365 SMALL BUSINESS SPONSORSHIP RATE - SUCCESS BY 6 EARLY CHILDHOOD FAIR: \$365

As a small business, you can receive the same sponsorship benefits, listed in the blue box above, for a discounted rate of \$365, in addition to other 365 member perks.

